



**Mr. Keller demonstrates how to start a fire with flint and steel**

## Camp Prepares for Family Night

Families will begin rolling into camp during the late afternoon, bearing cookies, snacks, and maybe even a change of underwear for their sons. A full and eventful evening is in store, with activities including dinner at 5:30, a rocket shoot at 6:30, the flag lowering ceremony, and the Family Night campfire. The colors will be retired at 7:30.

After a quick walk to W.O. Peterson Ring the campfire will begin. Troops will have a chance to perform skits for their visiting families, and the Staff is sure to provide plenty of entertainment. Later, the Tribe of the Silver Tomahawk Honor Society will perform their Call Out ceremony, giving several outstanding campers the opportunity to join their ranks.



**Troops pose for their photos:  
Left Troop 31  
Right Troop 30**



**Below:  
Tribesmen cut and gather wood for fires**



# The "Official" Drink Of Camp Eastman: A Brief History



For many decades, Mountain Dew has been the "unofficial" official beverage of Camp Eastman. With its higher-than-cola caffeine content, Mountain Dew was embraced by active campers as an energy drink long before that became a separate beverage category. Camp T-shirts sporting the words "Camp Eastman" in a Mountain Dew logo style have appeared several times and can still occasionally be seen on some of our more "seasoned" campers and staff.

An application for trademark for a soda named Mountain Dew was filed in 1948 with the U.S. Patent Office by Hartman Beverage Co. of Knoxville, Tennessee. Barney and Ally Hartman were the inventors; Charlie Gordon, owner of Tri-City Beverage, first marketed the drink; Bill Bridgforth changed the flavor; and R.B. Minges brokered the sale of Mountain Dew to the Pepsi-Cola Co. in 1964.

In the 1950s, Mountain Dew had "Made By" names printed on the bottles. "Made by Barney and Ally" was the first. Some of the names were familiar, others were a mystery, belonging to employees of various bottling plants, the employees' wives and families, even their pets. Some belonged to the winners of get-your-name-on-a-bottle contests. "Willie the Hillbilly" was officially retired in 1969, and Pepsi dropped the hillbilly image altogether in 1973, but Mountain Dew was sold in bottles at Camp Eastman until the 80's. Reaching into a pop machine and pulling out one of the old "Made By" bottles was a special treat, "Filled By One That's Able, Says Mabel" being the most common.



## Wednesday's

### Family Night

- 5:30 Dinner**
- 6:30 Rocket Launch**
- 7:50 Flags**
- 8:00 Campfire**
- Tribe of the Silver Tomahawk Call-Out**

### Quotes of the day:

"If I had 8 hours to cut down a large tree, I would spend 6 hours sharpening my axe." A. Lincoln

"I'm all in favor of keeping dangerous weapons out of the hands of fools: let's start with typewriters." Frank Lloyd Wright

### Campsite inspections

Inspector Ell reports that campsites are surprisingly clean. The entire range of scores is from 27 points to 35 points. Perfect scores have been given to troops 31, 214, 147/75, 145, and 43.

### Today's Birthday:

1912 - Woody Guthrie, American folk musician

## Weather Forecast—Wednesday July 14th

### Today



High  
**94° F**

Sunny

Precip: 10%

W South 10mph

Sunrise: 5:44 AM

### Tonight



Low  
**79° F**

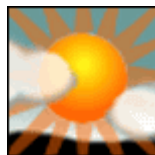
Cloudy

Precip: 30%

Cloudy Isolated T-storms. Winds S 8mph

Sunset: 8:37 PM

### Tomorrow



High  
**91° F**

Partly Cloudy

Precip: 50%

Scattered T-storms

Sunrise: 5:45 AM

## Today's Menu\*

### Breakfast

**Breakfast Burrito**  
**Blueberry Muffins**

### Lunch

**Hot Dogs**  
**Tater Tots**  
**Fruit**

### Dinner

**Turkey**  
**Mashed potatoes/gravy**  
**Fruit & Rolls**  
**Cake**

\*Menu subject to change